

CAMERON COMMUNITY MINISTRIES



Youth Program

Cameron's year-round youth programming includes:

- An **After School Program** for fifty elementary aged children to learn and grow together
- **Summer Safe Haven Program** a safe place for kids to spend six weeks of their summer with a primary emphasis on exposure to places and ideas outside of Cameron's neighborhood.
- **Respect and Responsibility (R&R) Groups** at Cameron are for 9 - 11 year-old youth and teach life skills about respecting themselves and being responsible for themselves and others.

The Kitchen

- Cameron serves a free, hot meal to the public Monday - Saturday, from 12 - 1:30pm. In 2017, our **Hot Lunch Program** served over 30,000 meals to the community.
- Cameron is a host of **Foodlink's Kids Cafe**. Any child under 18 years old can receive free meals and snacks in an effort to stomp out childhood hunger.
- The **Cameron Food Pantry** is a vital support to our community. Last year (2017) we served 2,117 people in our Emergency Food Pantry.

The Clothing House

The **Clothing House** is open Tuesday - Thursday, 9:30am - 12:30pm by appointment.

We offer a wide range of children's and adult clothing, shoes, accessories, undergarments and socks, linens, and small housewares. Availability of items depends on donations.

The Clothing House also offers hygiene items, such as soap, toothpaste, shampoo and diapers.

Cameron's Clothing House is a resource to other agencies, accepting emergency referrals for those in need.



Side entrance with additional parking and expanded garden space.

Ways to Give:

- **CALL 585.254.2697** to discuss making a gift to the Campaign with a staff member.
- **VISIT** our Campaign page at www.cameronministries.org
- **FOLLOW** this link to give directly <https://app.donorview.com/rJ0M>
- **TEXT** the code *Cameron Campus* to 585.481.8464
- **MAIL** checks to 48 Cameron Street, Rochester, NY 14606



**Building A Foundation
For The Future
THE CAMERON CAMPUS**

www.cameronministries.org

THE NEXT GENERATION

At Cameron, we believe every child deserves a chance to succeed in school and in life. We want to provide our kids the same opportunities as other children to succeed in this most important game called life. We want to ensure when they get their "life at bats" they are prepared to hit the ball. Cameron provides the skills, coaching and positive reinforcement to make the most of these opportunities. We strive to provide our children as many "at bats" as possible to succeed and thrive in school and to learn the necessary social and life skills to make them a successful and contributing member of our world.

The story for teenagers is different, once kids hit 7th grade they no longer qualify for Cameron programs. The pressures to engage in unhealthy lifestyles are immense in the Cameron neighborhood, especially during the vulnerable teen years. Young people need guidance during this critical junction of development to break vicious cycles and lead successful lives. 100 percent of our outgoing 6th graders said they want to stay at Cameron and that they would come back if there were something available to them. This is the reason for Cameron's capital campaign project:

Building A Foundation For The Future: The Cameron Campus.

With a fundraising goal of \$500,000, The Cameron Campus will expand current services to serve teenagers in 7th - 12th grade. Adjacent properties will be transformed into a **Teen Center** focusing on academic support, college tours, career exploration, mentorships, links to part time jobs/internships, conflict resolution, skills development and more. Your donation will have a dramatic impact on the lives of Rochester's teens.

Help us build a Foundation For The Future for Rochester's youth. Every gift counts!



"Cameron is such a blessing for my daughter. In the four years that she's been here, she's improved so much in school. I can be at work and know that she is in a safe place getting the help she needs."

According to a recent study by Common Ground Health, "Kids in the Lyell-Otis neighborhood experience a violent crime rate 6.5 times higher than the rate in the suburbs. The rate is also nearly 60 percent higher than the overall City average."

The pressures to engage in unhealthy lifestyles are immense in the Cameron neighborhood. There are many factors that create an environment for poor choices and negative behaviors that can have life-long consequences. Cameron's youth are at risk of crime, gangs, violence, teen parenting, substance abuse and poor academic performance including drop out.



OUR MISSION

To provide hope to our community through emergency services, engagement, education and empowerment.

NEW SPACE • NEW PROGRAMS

CAPITAL – The largest portion, \$375,000, of **Building A Foundation For The Future: The Cameron Campus** Campaign will support the purchase and renovation of three adjacent dilapidated properties on Cameron Street into a Teen Center, green space and additional parking.

PROGRAM – \$125,000 of secured funding will support high quality programming for teens in a safe, supportive environment for the first year. These funds will give us the stability we need to fulfill our promise to the teens we serve.

BUILDING ON SUCCESS

Cameron's existing Afterschool program (Kindergarten - 6th grade) emphasizes homework completion, tutoring, positive behavior and conflict resolution. The Program also focuses on offering children exposure to a world outside of their immediate zip code through field trips and other cultural arts programs. Our students consistently show increases in the math and reading levels and receive excellent marks on report cards for homework completion. Several of our students have been accepted into alternative schools including two at Young Women's College Prep, three at Our Lady of Mercy, one at McQuaid Jesuit and one at Aquinas. The students are all on honor roll and are thriving.

When students reach the end of 6th grade, they age out of Cameron's program. We hope that we have given them the foundation needed as young children so that they are successful and don't come back to Cameron later in life in need of our emergency services.

We believe if we can remain in the lives of these children, we can give them the support to be successful through secondary school and college, thus breaking the devastating cycle of poverty.



North view from Cameron's playground (inset) and South view of side entrance and parking (bottom).

GIVING OPPORTUNITIES

\$25,000+ LEGACY

\$10,000+ ROOF RAISERS

\$5,000+ TRIBUTE & TILES

\$2,500+ VISIONARY

\$1,000+ CHAMPION

\$100+ AMBASSADOR

\$1-99 FRIEND